



U Serve Utah

Utah Commission on Service & Volunteerism

The **purpose** of the Utah Commission on Service and Volunteerism is to enable individuals, communities and organizations in Utah to benefit from the service, power, skills, and passion of volunteers.

Our **mission** is to strengthen Utah communities through the power of service and volunteerism.

Our **vision** is vibrant, productive communities with active, engaged citizens.

Minutes

COMMISSION MEETING

March 20, 2014

2:00 P.M. to 4:00 P.M.

State Capitol Board Room

ATTENDEES:

Commissioners

Lt. Gov. Spencer Cox

Dwight Rasmussen

Chris Bray

Kris Hamlet

Erica Dahl

Brian Somers for Julie Fisher

Jeanne Hall

Melissa Miller Kincart

Jake Murakami

Allie Schroeder

Bill Crim

Ron Humphries

Sue Okroy

Staff

LaDawn Stoddard

Don Willie

Katie Barlow

Pearl Wright

Tracy Healey

2:00 PM WELCOME/GOVERNANCE

Dwight Rasmussen

Approval of Minutes

Motion to approve January Board Meeting Minutes by Chris Bray, Seconded by Diane Lewis. Approved by all.

Ratification of National Guiding Principles Document

Each state commission was asked to review and ratify the National Guiding Principles document. These principles were put together by the Corporation for National and Community Service as collective guiding principles for state commissions.

Motion to approve by Diane Lewis, seconded by Melissa Miller Kincart. Approved by all.

20th Anniversary Update

For the 20th anniversary celebration, infographic cards were created to highlight the impact of service in Utah and to encourage Utahns to commit more time to volunteering in 2014. These cards were distributed for commissioners to share for promotional purposes.

Governor Gary Herbert signed a declaration designating 2014 as a "Year of Service in Utah." UServeUtah held an event at the State Capitol Building on February 27 where Lieutenant Governor Spencer Cox read the declaration. Several Utah AmeriCorps programs, nonprofit partners, and media outlets were in attendance.

A concurrent resolution went through the House and Senate, sponsored by Representative Spendlove and Senator Mayne. A possible ceremonial signing by the Governor may occur. Commissioners will be invited if this takes place.

Commission staff are working to finalize a 20th Anniversary plan in conjunction with the Marketing/Communications component of the strategic plan. The Commission will be looking for service stories to share as promotion throughout the year. Details will be forthcoming. Commissioners were encouraged to share additional thoughts or ideas on promotion for the 20th anniversary.

Global Youth Service Day Grants

Four youth organizations will each receive a \$600 grant to carry out service projects on Global Youth Service Day in April including: Brigham Young University Service to the World, Boys and Girls Club of Weber/Davis, Utahns Against Hunger, and Iron County Youth Volunteer Corps. These projects seek to engage youth ages 5-25 in meaningful service activities in conjunction with the worldwide Global Youth Service Day. Project descriptions for each organization's event were provided.

Motion to approve Global Youth Service Day grants by Allie Schroeder, seconded by Chris Bray. Carried by all.

Regional Volunteer Management Training Grants

Information regarding grantees for the Regional Volunteer Training Grants was shared. Grantees will be receiving \$8000 to provide volunteer management training courses in four of Utah's regions as follows: Weber State University (Northern Utah), Utah Nonprofits Association (Central Utah), Southern Utah University (Southern Utah) and Carbon County RSVP and Volunteer Center (Eastern Utah).

Motion to approve funding of Regional Volunteer Management Training Grants by Erica Dahl, seconded by Kris Hamlet. Chris Bray abstained from voting. Approved by all.

AmeriCorps RFP Update

A schedule of the Request for Proposals for AmeriCorps*State Formula funding was provided. Technical training meetings will be provided in Utah's four regions to assist applicants in the process of applying.

Committee Fact Sheets

Committee fact sheets were provided for Disaster Service, National Service, and Community Engagement for commissioners. These fact sheets provided information on responsibilities, opportunities and objectives within each committee. At large community members will also serve on each committee.

2:30 PM REVIEW OF STRATEGIC PLAN

A presentation was given by committee chairs outlining the 2014-2017 Strategic Plan for the Commission including objectives, action plans, outcomes and measurements.

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| • Disaster Service | Diane Lewis |
| • National Service | Kris Hamlet |
| • Community Engagement | Bill Crim |

Motion for a ratification of the strategic plan by Ron Humphries, seconded by Chris Bray. Motion carried unanimous.

3:45 PM WRAP-UP

Mayors Day of National Recognition

Jake Murakami presented an update on planning for the second-annual Mayor's Day of Recognition for National Service. Many commissioners have been heavily engaged in recruiting municipality mayors in the Mayor's Day of National Recognition. Currently there are 27 mayors committed to participate, exceeding the state goal by 7 mayors. Approximately 1300 mayors will participate across the Nation. Commissioners were encouraged to continue to reach out to mayors. Cities with mayors participating include: Moab, Orem, Provo, Salt Lake City, South Salt Lake, Salt Lake County, St. George, West Valley, Logan, Cedar City, Hyrum, Price, Kaysville, Ogden, Roy, Providence, River Heights, Smithfield, Wellsville, Far West, North Ogden, South Ogden, Pleasant View, Washington Terrace, Harrisville, Riverdale, and Murray. This year, the Commission targeted cities with National Service members, but next year there is an opportunity to engage mayors that don't have National Service sites in an effort to broaden the conversation and foster more engagement and awareness. City profiles including numbers and National Service sites are available for any city for use in outreach efforts. Events are planned throughout the state in Salt Lake, Logan, Ogden, Roy and Moab. Many other mayors will sign a proclamation for recognition and send thank you letters to national service participants. Program directors from all AmeriCorps programs will be present at events. Commissioners are encouraged to participate in events.

Motion to adjourn by Chris Bray. Seconded by Jeanne Hall. Vote carried unanimous.

4:00 PM ADJOURN

DATES TO REMEMBER

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| • APRIL 1 | MAYOR'S DAY OF NATIONAL RECOGNITION |
| • APRIL 3 | SPONTANEOUS VOLUNTEER MANAGEMENT TRAINING – ST. GEORGE |
| • APR 10-26 | GLOBAL YOUTH SERVICE DAY |
| • APR 17 | GREAT UTAH SHAKEOUT |
| • APRIL 28-30 | VMT TRAIN-THE-TRAINER COURSE |
| • APR 30TH | NEXT FORMULA APPLICATION DUE DATE |
| • MAY 15TH | NEXT COMMISSION MEETING |

Additional Follow-up

Lt. Gov Cox's office will work with Utah League of Cities to get UServeUtah item on the agenda for 2015.

Chris Bray will reach out to Bountiful City Mayor for Mayor's Day of National Recognition.

Tracy Healey will add a link to the ShakeOut to the UServeUtah website.

LaDawn Stoddard will send a promotional flyer for the Volunteer Recognition Certificate to all commissioners.